



Sustainable development

**ROOTED IN
OUR VALUES**



WELLNESS THROUGH WHOLESOME VEGETABLES

Throughout the years, the key feature of Bonduelle group strategy has consisted in viewing vegetables as the future of our diet, to be recognized as “the world leader in promoting wellness through wholesome vegetables”.

This approach contains four axes: to respect the planet and commitments to civil society, to promote the development of men and women who work for us, to develop our brands and vegetables in all their forms, to serve our customers.

BONDUELLE HAD CHOSEN SIX PRIORITY AREAS WITH OBJECTIVES TO DEAL WITH SUSTAINABLE DEVELOPMENT.

1

AGRICULTURE

FOCUS ON SUSTAINABLE AGRICULTURE

The Bonduelle group has a long history of supporting planters in the area of socially responsible agriculture, combining farming practices that respect the environment with high production quality in order to offer consumers healthier vegetables.

MEASURES TAKEN

- Adoption of the Supply charter which defines the relationship between Bonduelle and the growers
- Creation of the agronomy Research and Development division
- VegeGo! program concerning Ecologically Intensive Agriculture Goal: produce more and better (new seeding techniques, alternative mechanical weeding methods...)
- Promotion to encourage plant cover between each campaign to enrich the soil, improve the soil structure and biodiversity
- Use of an observation network to prevent pest damage
- Development of natural cross-breeding program to obtain more disease resistant crops
- Use of electronic sorting system with laser for processing



2

NATURAL RESOURCES



2012-2013 DATA:

- Energy consumption reduced by 2%
- Water consumption reduced by 4%
- Reduction of greenhouse gas emissions
- 76% of ordinary industrial waste recovered
- Recycling of vegetable waste by different methods: animal feed (77%), spreading (3%) and composting (1%)

PRESERVATION OF NATURAL RESOURCES

Reduction of water and energy consumption, energy recovery and recycling are part of Bonduelle's concerns about natural resource preservation.

PROJECTS

- To develop renewable energies and to reduce greenhouse gas emissions: Replacement of fuel oil by natural gas in 2012 and conversion of the treatment plant to natural gas, replacing light oil and propane and promotion of the biogas produced by the water treatment plant (50% greenhouse gas emissions reduction for this site)
- To replace previous light fixtures by LEDs in refrigerated warehouses
- To install a monitoring system to meter our utilities (energy and water) and get real time information, in the Tecumseh plant, Ontario.

3

SUPPLY CHAIN

RESPOND TO ENVIRONMENTAL CHALLENGES

Transport is an essential part of Bonduelle's activities, allowing transfers from plants to food distribution points. Transport is integrated in the sustainable development policy, to reconcile economy and ecology.

MEASURES TAKEN

- Commitment to maximize Canadian vegetables in the Canadian brand Arctic Gardens

- Quantification of greenhouse gas emissions for Bonduelle Americas for supply chain operations (starting in 2014)
- Extension of storage capacity for three plants: St-Denis, Ingersoll and Strathroy, decreasing our transport needs between the different plants

- Acquisition of US plants (Wisconsin, New York) in 2012, which allows a reduction of transport



4

HUMAN RESOURCES

PROMOTING THE WELL-BEING OF OUR EMPLOYEES

Making employees central to the execution of group strategy is a priority for Bonduelle, a family-owned group founded in 1853. Thanks to its internal recruitment, integration and training policy, the group contributes to the personal development and well-being of all its employees.



MEASURES TAKEN

Safety, health and working conditions:

- Creation of a safety, health and working conditions committee
- Installation of a day recorder which shows the number of days without accident in plants
- Reward program for plants that have one or more year without any accident.

Communication/training:

- New tools of internal communication like newsletters, TVs with Bonduelle Channel in different sites to spread information about the Group, Bonduelle America and local plants
- Promote personnel training and development
- Conduct individual career development interviews for all personnel
- Give priority to internal promotion and encourage a policy of local recruitment

5

QUALITY AND NUTRITION

DELIVER HEALTHY AND IRREPROACHABLE PRODUCTS

Well-known internationally, Bonduelle's quality products line is the subject of several strict controls. Control of cultural practices, supply charter, and regular audits contribute to satisfy our clients and customers who can enjoy healthier products which meet their expectations.



MEASURES TAKEN

- GFSI certification in all North American plants
- The Louis Bonduelle Foundation: funds to support research and local initiatives about nutrition, vegetables and food waste (2 calls for projects per year)
- Reduction of salt in our products (up to -25%) with Visa Santé project

6

COMMITMENT TO THE LOCAL COMMUNITY

- Member of The Global Compact, UNO's program for human rights, anti-corruption and labor standards, since 2003
- Collaboration with stakeholders about sustainable development initiatives in agriculture and agro-industry areas
- New approach: consultation of stakeholders

SUSTAINABLE DEVELOPMENT POLICY

We obtain for the 2nd consecutive year the B+ level, an additional tool to boost the credibility of Bonduelle Corporate Social Responsibility (CSR) approach.e.



IT GROWS HERE

Arctic Garden is a trademark of Bonduelle. Bonduelle is the world leader in prepared vegetables and is present in more than 100 countries. Its North American branch counts over 1700 employees and 650 growers who produce vegetables in 7 plants in Canada and 4 plants in the USA.



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