



SOURCE OF INSPIRATION

Sustainable Development

# ROOTED IN OUR VALUES



# WELLNESS THROUGH WHOLESOME VEGETABLES<sup>1</sup>

Throughout the years, the key focus of Bonduelle's strategy has consisted of establishing vegetables as the food of the future. This approach is based on 3 pillars:

- ▶ Contributing to save the planet
- ▶ Providing quality food
- ▶ Encouraging people's personal growth

**HERE IS SOME MORE INFORMATION ON THESE PILLARS:**



## The planet

### BETTER FARMING FOR THE PLANET

We have a long history of helping growers become experts in agriculture by combining farming practices that respect the environment, helping to produce diverse, quality food, preserving resources and fighting climate change.

Our supply model, which also encourages partnerships with local farmers near our processing sites, ensures maximum freshness of our products – a key factor to our success.

### ACTIONS TAKEN

- ▶ Adopting a supply charter that defines the relationship between our company and agricultural producers.
- ▶ Promoting plant cover between the various vegetable crop cycles to naturally enrich the soil, improve soil structure and biodiversity.
- ▶ Conducting agronomic field trials to test new insights and technologies, and helping to integrate them in growers' farming methods.
- ▶ Building external partnerships with research institutes and startups focusing on vegetable production innovation that contributes to regenerative agriculture, such as robotic weeding, crop prediction (quantity and quality) and irrigation management.

### BETTER FACTORIES FOR THE PLANET

Decarbonisation, preservation and sustainable management of water resources, waste management with emphasis on the circular economy and environmental compliance are the pillars of the environmental strategy for our plants.

### PROJECTS IMPLEMENTED

- ▶ Implementing an environmental management system to structure our industrial environmental strategy.
- ▶ Measuring our environmental impacts: conducting an organizational life cycle assessment (LCA).
- ▶ Water recycling project at the Oakfield plant: more than a third of the water consumed at the factory is reused in after treatment processes.

# 2

## Quality food

### A BETTER BUSINESS FOR FOOD

Bonduelle strives every day to make wholesome vegetables accessible to everyone and to promote tastier, healthier food. The quality of our product lines is subject to rigorous control. Checking farming practices, supply charters and regular audits contribute to the satisfaction of consumers who benefit from healthy products that are increasingly safe and that meet their expectations. As well, Bonduelle has designed its manufacturing processes to ensure that the vegetables that arrive at the consumer's table are as close as possible to those they would eat in the field.

### ACTIONS TAKEN

- ▶ Launched Arctic Gardens pesticide residue free products.
- ▶ Fighting against food waste: internal zero waste program in the plant and promoting the fight against waste to consumers.
- ▶ Bonduelle built a packaging line for Moisson Montréal, Canada's largest food bank, to process our donated frozen vegetables.
- ▶ Maintaining Global Food Safety Initiative (GFSI) certification for all 11 sites in North America.
- ▶ Working with clients on sustainable agriculture and food processing initiatives.

# 3

## People

### A BETTER COMPANY FOR WOMEN AND MEN

Bonduelle makes the development of its employees and communities a key part of its business plan. We're committed to giving employees the opportunity to make a positive impact on the business, on the people around them and on the planet. As such, Bonduelle's strategy is to involve all employees in its mission to be a company with long-term growth that makes a real difference.

### ACTIONS TAKEN

#### HEALTH AND SAFETY AT WORK:

- ▶ Creating health and safety groups to improve working conditions.
- ▶ Surveying employees about security.
- ▶ Using a reporting tool to enable real-time capture and visibility of accidents.
- ▶ Setting up an open hiring program.
- ▶ Implementing a recognition system for plants that have achieved more than one year with zero accidents.



#### COMMUNICATION/TRAINING:

- ▶ Internal communication tools such as an internal newsletter and communication monitors in the plants to broadcast information about the company and local plants.
- ▶ Culture survey conducted throughout the organization.
- ▶ Training program to help managers acquire new skills so they can hold more senior positions in the future, thereby ensuring the company's longevity.
- ▶ Diversity, equity and inclusion policy.
- ▶ Bonduelle Offers Food and a Job initiative: 45,000 cans of corn labelled with job opening information distributed to 4 food banks.



## Well-established in North America

With a strong North American presence, our company is an undisputed leader in processed vegetables.

We have more than 2,800 employees and work with over 700 producers who grow and prepare vegetables in 8 plants in Canada and 5 in the US.



## AT A GLANCE

120,000

ACRES HARVESTED

700 +

PRODUCERS

13

PROCESSING PLANTS

11

VEGETABLE VARIETIES



TO LEARN MORE ABOUT OUR PRODUCTS, VISIT [BONDUELLE-FOODSERVICE.CA](https://www.bonduelle-foodservice.ca)